

ErwinHohenstein Industrial Team

San Diego County Industrial Experts

Every broker is aware of what building opportunities are available <u>on</u> the Market. Our Team specializes in finding the opportunities that are <u>not</u> on the Market.

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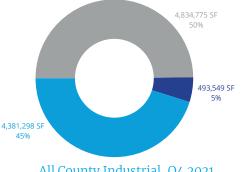
Accelerating success.

Market Overview

San Diego County Summary

North County San Diego, Q4 2021

	Q4 2021	Q4 2020	Change
Overall Vacancy (incl. sublease)	3.07%	6.40%	↓
Net Absorption SF	710,181	547,546	<u> </u>
New Supply SF	0	9,000	\
Average Asking Rent (NNN)	\$1.11	\$1.04	↑



All County Industrial, Q4 2021

- Under Construction
- Deliveries Current Quarter
- Deliveries Prior 3 Quarters

Submarket/ Class	Total Inventory SF	Direct Vacancy Rate	Sublease Vacancy Rate	Vacancy Rate	Vacancy Rate Previous	Net Absorption Current	Net Absorption YTD	Under Construction	Deliveries YTD	Avg Direct Asking Rate (NNN)
North County										
Carlsbad	16,030,330	2.82%	0.15%	2.97%	6.09%	500,910	949,740	0	59,000	\$1.31
Escondido	7,412,297	1.66%	0.15%	1.81%	1.92%	8,134	99,626	0	0	\$1.15
Oceanside	9,953,480	1.41%	0.03%	1.44%	2.59%	114,102	255,458	0	0	\$0.97
San Marcos	8,437,924	1.39%	0.29%	1.68%	2.32%	53,641	422,535	0	0	\$0.96
Vista	13,916,641	5.07%	0.81%	5.88%	6.12%	33,394	284,193	0	0	\$1.02
TOTAL	55,750,672	2.76%	0.31%	3.07%	4.35%	710,181	2,011,552	0	59,000	\$1.11

Lease & Sales Rate Trends

North County Industrial & Flex | 20,000 SF +



North County Inventory

Industrial Buildings by Size

2,000 - 10,000 SF	1,055
10,001 - 20,000 SF	577
20,001 - 50,000 SF	432
50,001 - 100,000 SF	121
100,001 + SF	76





2,330

3.07%



Total Square Footage

55.8M SF



Under Construction

0 SF

North County

Recent Transactions

North County



5927 Landau Ct | Carlsbad

24,279 SF \$1.49/SF NNN



1801 Diamond St | San Marcos

10,194 SF \$257.01/SF



5818 El Camino Real | Carlsbad

77,147 SF \$1.18/SF NNN



2620 Commerce Way | Vista

197,104 SF \$298.07/SF



160 Industrial St | San Marcos

17,000 SF \$1.59/SF MG



2525 Birch St | Vista

32,512 SF \$221.46/SF



2820 Loker Ave E | Carlsbad

63,900 SF \$1.34/SF NNN



1390 Vantage Ct | Vista

17,751 SF \$456.31/SF

Available Buildings (contact us for off-market sale opportunities)



2261 Cosmos Ct | Carlsbad

27,272 SF \$1.35/SF NNN



2717 Loker Ave W | Carlsbad

13,912 SF \$4,000,000



2811 La Mirada Dr | Vista

41,472 SF \$0.89/SF NNN



2081 Faraday Ave | Carlsbad

152,000 Withheld



753 W Washington Ave | Escondido

25,514 SF \$1.30/SF NNN | \$6,863,266



2600 Temple Heights Dr | Oceanside

13,248 SF \$3,150,000

What sets us apart is not what we do, but how we do it.



Position

Marketing Strategy Analyze Comparables **Evaluation & Underwriting**



Introduce

Develop Target Users Create Marketing Collateral Communicate Consistent Message



Target

Execute Campaign Conduct Tours Activity Reporting



Execute

Negotiate Terms Manage Transactions Finalize Contracts

Partial Client List

BAE Systems | Best Buy | Callaway | Carvin | Coca Cola | Contractors Equipment | Danaher | Genuine Parts Company Hawthorne Cat | HD Supply | Helix Electric | Henkels & McCoy | Hertz | Juneshine | Pure Project | U-Haul | Verizon



Mike Erwin



Tucker Hohenstein



Hank Jenkins



Andy Suski



Annie Beliveau

Sr Executive VP

- ·Member, Society of Industrial & Office Realtors™ (SIOR)
- •22 years of experience
- Consistent Top 2 Producer
- •CoStar Power Broker
- •MBA in Real Estate Finance

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Sr Executive VP

- ·Member, Society of Industrial & Office Realtors™ (SIOR)
- •30 years of experience
- Consistent Top 2 Producer
- CoStar Power Broker
- •MBA in Real Estate Finance

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Industrial Expert

- North County Industrial Specialist
- •5 years of experience
- Active member of NAIOP & UII
- •BA Econ & Real Estate

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Industrial Expert

- North County Industrial Specialist
- Proficient in Spanish
- Active member of NAIOP
- •B.A. in Environmental Science

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Client Services Specialist

- •North County Industrial Specialist
- •5 years marketing experience
- Excellent client relations
- •B.A. in Public Relations & Marketing

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